

# New Caran D'Ache Products

## Leman Terre D'Ombre Pens



For over 100 years, Caran d'Ache has been sublimating colour through writing instruments that have become essential. Léman Terre d'Ombre, the latest addition to the eponymous collection, embodies all the mastery and poetry inherent in the company's creations. With its timeless colour, two iconic styles and two elegant sizes, this special edition meets everyone's aspirations. While the standard model boasts a modern cap decorated with curling guilloché, the slim model is entirely adorned with a raw umber coloured lacquer.



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## Ecridor Venetian Gift Sets



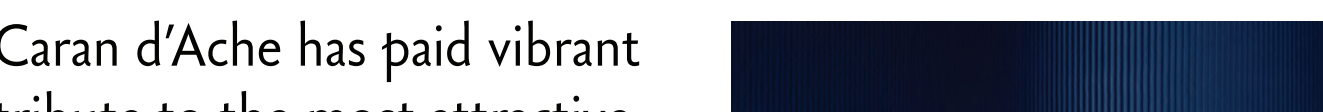
Caran d'Ache unveils Ecridor Venetian. A pair of writing instruments boasting a finely hammered effect, creating a play of light that only Caran d'Ache has the secret. A true Caran d'Ache classic, the Ecridor Collection is characterised by the elegance, timelessness and durability of its instruments. From their hexagonal shape to the authentic style and unrivalled reliability, these instruments are the result of an unflinching desire to combine the art of guilloché with Swiss precision.



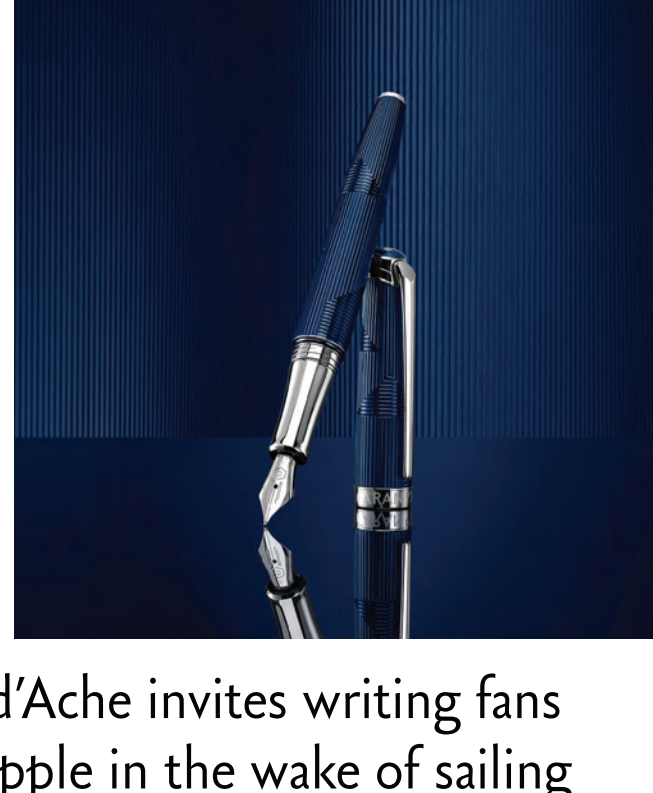
By revisiting a tried-and-tested artisanal diamond-engraving technique, the company has extended its ancestral know-how to Ecridor Venetian. A dazzling excursion into the heart of current trends, this writing instrument is transformed into a true gem boasting a hammered effect used in Ancient Rome.

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## Léman Bleu Marin



Caran d'Ache has paid vibrant tribute to the most attractive colours of Lake Geneva. From the mildness of its pastel dawns to the intensity of its magical nights, the Léman Collection offers a stunning reflection of the lake's unique aura. Writing instruments transformed by the art of lacquering and the art of guilloché.



With Leman Bleu Marin, Caran d'Ache invites writing fans on a journey as the lake waters ripple in the wake of sailing boats. Adorned in sparkling navy blue lacquer, its body displays a deeply textured guilloché for the very first time, subtly calling to mind the sailing boats scattered over the water.



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## 849 Paul Smith 4 - Special Edition



Ever further – that's where Paul Smith and Caran d'Ache want to go by reinventing their collaboration. Renewal characterised by boldness and innovation, always at the forefront of creativity. For this 4th partnership, the iconic English designer dresses the icon of Swiss writing in new clothes. Six 849s in two-tone combinations. Original, daring.



Between Sir Paul Smith, the internationally renowned English designer, and Caran d'Ache, the Swiss company overflowing with creativity, the meeting was natural, the admiration mutual and the partnership long-lasting. He is passionate about colour and draws inspiration from anything and everything. Art, music, daily life. He gives the classic a modern twist and can't do without the writing instruments produced by the Geneva-based company, which bring his sketches and notes to life.



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## 849 COLORMAT-X - Standard Edition - 8 Colors



A breath of fresh air has galvanised the iconic 849 family. The essential everyday ballpoint pen is more colourful than ever with Colormat-X. A rainbow collection comprising eight vibrant 849 models. Perfectly embodying the company's DNA and colour expertise, the range of shades draws its inspiration directly from the colour wheel.



A sparkling, stylish circle in which each shade reveals its emotions. From cheerful yellow through passionate red and dreamy blue to peaceful green, each colour reflects an emotion or personality. And they instill in us a desire to collect our own rainbow in order to illustrate our originality every day.

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